

Abdul Hafeez

SEO EXECUTIVE

Summary

Experienced SEO Executive and Blogger with a BS IT degree. Skilled in SEO strategies, keyword research, website optimization, and performance analysis with multiple SEO tools Expert. Adaptable to industry trends, collaborative team player, and proven track record of driving digital success.

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State Life Socitey Lahore

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Skills

- On Page SEO
- Technical SEO
- Off Page SEO
- SEO Site Audit
- WordPress
- Local SEO
- Content Writing
- Content Coverage
- SEO Strategies Expert

Education

COLLEGE

Govt College | Sahiwal

2015 - 2017

BACHELOR OF TECHNOLOGY

Arid Agriculture University Rawalpindi

2017 - 2021

Language

Urdu

English

Experience

OFFPAGE / ONPAGE / TECHNICAL SEO

RankBuz

2023 - Present

- Internal & External Linking Art
- Image, Title, Description and speed Optimization Art
- Guest Post
- Web 2.0
- Forum Backlinks
- Outreach Backlinks

LOCAL SEO / GMB OPTIMIZATION

Team Max

2022 - 2023

- Verify Business
- NAP Consistency Across the Web.
- Upload Professional Pictures
- Rank Keyword in 50 radius miles
- Make Business Citations

TOOLS EXPERTISE

Online

2021 - Present

- Ahref / MOZ / Semrush
- Goggle Search Console
- Google Analytics / Google Trends
- Keyword Everywhere
- Canva
- Screaming Frog