



MUHAMMAD FARHAN

SEO Specialist

CONTACT

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EDUCATION

2015 - 2017

JINNAH EDUCATIONAL COMPLEX ARIFWALA

- Intermediate in Computer Science

2017 - 2021

ARID AGRICULTURE UNIVERSITY RAWALPINDI

- Bachelor of Information Technology

SKILLS

- On Page SEO
- Technical SEO
- Off Page SEO
- SEO Site Audit
- Local SEO
- GMB Optimization
- Content Writing
- WordPress

LANGUAGES

- English (Fluent)
- Urdu (Fluent)
- Punjabi (Fluent)

PROFILE

Experienced SEO Specialist with a BS in IT. Proficient in developing and implementing advanced SEO strategies, conducting in-depth keyword research, optimizing websites for peak performance, and utilizing multiple SEO tools for comprehensive performance analysis. Adept at staying ahead of industry trends, excelling in collaborative environments, and consistently driving digital success. Proven track record in enhancing online visibility and achieving top search engine rankings.

WORK EXPERIENCE

Renusoft Private Limited

FEB 2020 - PRESENT

Search Engine Optimization Specialist

- Led SEO strategies, driving organic growth and online visibility
- Conducted SEO audits, on-page/off-page optimization, and keyword research
- Managed link-building and social media optimization efforts

Fiverr · Freelance

May 2020 - Nov 2023

Search Engine Optimization Specialist

- Increased organic search traffic by 300% for clients
- Specialized in keyword research, on-page/off-page SEO, website audits, and GMB optimization
- Enhanced site speed, fixed Core Web Vitals issues, and proficient in WordPress design

Upwork · Freelance

Aug 2020 - May 2023

Search Engine Optimization Expert

- Delivered outstanding results with advanced SEO strategies, keyword research, on-page optimization, and technical SEO
- Improved online visibility and organic traffic through link building, SEO audits, and content strategy
- Proficient in web content writing, responsive web design, and off-page SEO

REFERENCE

Mr. Zaeem

Renusoft Inc. / CEO

Phone: 9192616494

Email: info@renusoft.net